



STANDARD: With 10% AMP  
PRO: With 20% AMP



## INTRODUCING BETTERBRINE™

**A pre-blended, ready-to-use salt brine powered by AMP® that helps accelerate ice melt, maintain friction, and protect the roads.** Amplify the performance of your anti-icing and deicing programs by adding AMP to your salt brine! With AMP, roads can be treated both before and during a storm to more effectively reduce snow and ice buildup preserving road safety. AMP is a salt brine enhancer that accelerates ice melt, maintains friction and protects your roads.

### Enhance and Protect: Outshine the Competition

With 50% more melting capacity, BetterBrine significantly outshines the competition. And BetterBrine Pro, which is salt brine with 20% AMP, lowers salt brine's working temperature (1:1 freeze point) from 18°F to 10°F, protecting your roads in the coldest temperatures. BetterBrine-treated roads become free of ice and snow more quickly than roads treated with salt brine alone. With the low freeze point of BetterBrine, your storage tanks are also protected in colder conditions.

### Superior Road Defense

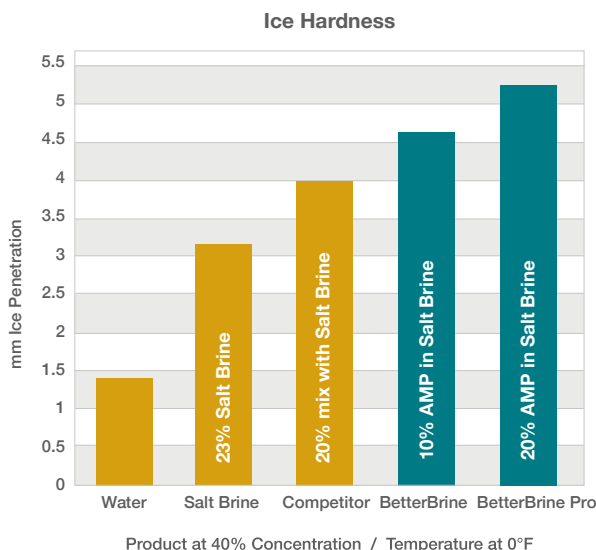
When used to pretreat roads alone, salt brine dries out and does not stick to the road's surface - wind and traffic can easily sweep it away. However, with BetterBrine added, it bonds to roads in even the most severe weather conditions.

## High-Performance Solution

The unique liquid composition of BetterBrine disrupts the bonding of hard ice crystals and creates a softer ice. This provides a tighter connection between the road and tires making driving safer. The faster melting performance allows more time between treatments, or a lower application rate, making BetterBrine the more cost-effective solution. BetterBrine reduces anti-icing and de-icing cost per mile of roadway significantly, driving a strong positive return on investment for your purchase.

### Ice Hardness Test

A test was performed using a penetrometer, a stainless steel cone that measures the hardness of a material. The penetrometer was dropped into the frozen material, measuring in (mm) the penetration into the snow. The deeper the penetration, the softer the snow and ice.



## Corrosion Protection

BetterBrine, a solution of salt brine and 10% AMP, is 55% less corrosive than standard rock salt. BetterBrine Pro is a solution of salt brine with 20% AMP and is a Pacific Northwest Snowfighters (PNS) approved product. This means it exceeds PNS specifications by reducing corrosion more than 70% compared to standard rock salt. Corrosion of your storage tank is also reduced by more than 70%, which significantly reduces capital investment over time.

	Feature	Benefit
ANTI-ICING	<ul style="list-style-type: none"> <li>✓ Product sticks to road</li> <li>✓ 75% more effective than salt brine alone</li> <li>✓ No Odor or Tank Cleanup</li> </ul>	<ul style="list-style-type: none"> <li>✓ Does not dry up and blow away after pre-treatment</li> <li>✓ Maintain service levels with fewer treatments</li> <li>✓ Reduce costs of cleanup</li> </ul>
DEICING	<ul style="list-style-type: none"> <li>✓ Effective at colder temperatures</li> <li>✓ Reduce application rates or frequency</li> <li>✓ Protects your tanks from corrosion and colder temps</li> </ul>	<ul style="list-style-type: none"> <li>✓ Maintain service levels in the coldest storms</li> <li>✓ Reduce costs due to fewer applications required</li> <li>✓ Reduce capital costs due to less corrosion</li> </ul>
TREATING SALT AT THE SPINNER	<ul style="list-style-type: none"> <li>✓ More cost effective than <math>\text{CaCl}_2</math></li> <li>✓ Corrosion Inhibited</li> <li>✓ Improves Melting Capacity</li> </ul>	<ul style="list-style-type: none"> <li>✓ Reduce costs by 10% to 30% compared to <math>\text{CaCl}_2</math></li> <li>✓ Reduce corrosion costs for your equipment</li> <li>✓ Reduce bounce and scatter and improve service levels</li> </ul>

For more information, call 1.800.369.3878 or visit us at [www.EnviroTechServices.com](http://www.EnviroTechServices.com)



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